GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Ind. & Com. Dept - One District One Product (ODOP) initiative- Setting up of Unity Mall at Visakhapatnam – Construction of Unity Mall in 5.00 acres of land at Survey No.426/2 of Madhurawada Revenue Village, Visakhapatnam Rural Mandal, Visakhapatnam District with an interest free loan amount of Rs.172 Crores allocated by the Govt., of India under Part-VI (Unity Mall) of the "Scheme for Special Assistance to States for Capital investment 2023-24" and for registration of Unity Mall Under A.P Societies Registration Act' 2001 - Orders –Issued.

INDUSTRIES ANDCOMMERCE (PROGRAMME.III) DEPARTMENT

G.O.Ms.No. 81 Dated:27/09/2023

Read the following:-

1. Letter No.D.O.P-36017/227/2020-Investment Promotion-Part (2), dt.20.03.2023 of the Secretary, Ministry of Tourism, GoI, New Delhi.
2. Lr.F.No.44(1)/PF-S/2023-24(CAPEX)(Pt.), Ministry of Finance, Govt. of India, New Delhi, dt.16.06.2023.
3. Govt. Memo No.TRSMOAPSS (MISC)/6 /2023, dt.22.06.2023 of Youth Advancement, Tourism and Culture (T) Department.
4. G.O.Ms.No.44, Ind.&Com.(Prog.III) Dept., dt.01-07-2023.
5. Govt.Memo No.TRSMOAPSS (MISC)/6 /2023, dt.18.07.2023 of Youth Advancement, Tourism and Culture (T) Department.
6. G.O.Ms.No.77, Ind.&Com.(Prog.III) Dept., dt.25-08-2023.
7. From the Commissioner of H&T Lr.Rc.No.2971/2022-T,dt.19.09.2023.

&&&

ORDER:

In the reference 1st read above, the Secretary, Ministry of Tourism, GoI, New Delhi has stated that the Union Budget 2023-24 includes an announcement that "States will be encouraged to set up a 'Unity Mall' in their State Capital or most prominent tourism centre or the fnancial capital for promotion and sale of their own ODOPs (One District One Products), G.I. products and other Handicraft products and for providing space for such products of all other States". The Govt. of India has earmarked an amount of Rs.5000.00 Crores for setting up of Unity Mall in all the States. It is also stated that the proposed project will provide a major flip to the Tourism economy and products linked with culture and heritage of the State and also help preserve and revitalize the Handicraft / Handloom products, while highlighting the history and culture of the State to both domestic and foreign tourists and also circulated guidelines for setting up of Unity Mall in the States.

(P.T.O)

2. In the reference 2nd read above, Government of India has allocated Rs.172.00 Crores to Government of Andhra Pradesh as interest free loan repayable within 50 years, out of the total earmarked amount of Rs.5000.00 Crores for setting up of Unity Mall under the Scheme for Special Assistance to States for Capital Investment 2023-24.

3. In the reference 3rd read above, the Special Chief Secretary to Govt., Tourism & Culture Department, A.P. Secretariat, Velagapudi has agreed in-principle to allot 5 acres of land in Shilparamam, Madhurawada, Visakhapatnam for construction of Unity Mall.

4. In the reference 4th read above, Government have nominated APIIC as expert architect for preparation of DPR consisting of Plans & Estimates for construction of Unity Mall and for submitting to Ministry of Tourism, Govt. of India for sanction of loan amount of Rs.172.00 Crores.

5. As the site initially proposed for setting up of Unity Mall (as at para-3 read above) is classifed as Tank as per the Revenue Records and found not feasible, therefore alternative land of 5 acres in Survey number 426/2 of Madhurawada revenue village, Visakhapatnam Rural Mandal, Visakhapatnam district of Tourism Department which is vacant without use was identifed and approved by Government. Accordingly, vide reference 5th read above, the YAT&C Dept., has given instructions to the CEO., A.P. Tourism Authority to give advance position of the said land to the Commissioner, Handlooms & Textiles Dept., for construction of the Unity Mall, subject to fnal approval of the competent authority as per business rules.

6. In the reference 6th read above, Government have constituted the evaluation Committee for fnalisation of the tenders floated for selection of Architectural consultant for development of Unity Mall at Visakhapatnam. The evaluation Committee after examination and following the due process, have fnalised M/s. Finger 6 projects for construction of Unity Mall.

7. In the reference 7th read above, the Commissioner, H&T has requested the Government to constitute an Executive Committee to manage the afairs of the Society for Unity Mall and for administrative set up for conducting the day-to-day activities of the Society for Unity Mall, besides according permission for registration of the Society for Unity Mall.

8. Government after careful examination of the proposal of the Commissioner, H&T, hereby accord permission for Construction of Unity Mall in 5.00 acres of land at Survey No.426/2 of Madhurawada Revenue Village, Visakhapatnam Rural Mandal, Visakhapatnam District with the interest free loan amount of Rs.172 Crores allocated by the Govt., of India under Part-VI (Unity Mall) of the "Schemes for Special Assistance to State for Capital investment 2023-24" and also for registration of the Society for Unity Mall under A.P. Societies Registration Act' 2001 on the similar lines of Shilparamam Arts Crafts & Culture Society for administrative and fnancial management of the Unity Mall.

9. The Commissioner, Handlooms & Textiles, AP., Mangalagiri, the VC&MD., A.P. Handicrafts Development Corporation, Vijayawada and the VC&MD., APIIC, AP., Mangalagiri, shall take further necessary action in the matter.

10. This order is issued with the concurrence of the Finance (FMU. I&C, I&I, Energy) Dept., vide their U.O.No.FIN01-PMU0EAP(APP)/9/2023-EAP dt.19.09.2023 (computer No.2144391).

(BY ORDER IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

KOLAVENTY SUNITHA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner, Handlooms & Textiles, Mangalagiri, Guntur district.
The VC&MD., A.P.Handicrafts Development Corporation, Guntur District.
The Vice Chairman & Managing Director, APIIC, Mangalagiri.

Copy to: -

The General Administration (Cabinet) Department, A.P. Secretariat.(w.r.t. the U.O.Note No.325-2/2023, dt.21.09.2023.).
The P.S. to Spl. C.S. to Chief Minister, O/o. the CMO., A.P. Secretariat.
The P.S. to Hon'ble Minister (III&C and IT), A.P. Secretariat.
The P.S. to Chief Secretary to Government, A.P. Secretariat.
The P.S. to Prl. Secy., to Govt. (H&T), Ind. & Com. Dept., A.P. Secretariat.
SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER